CENEM
CENTRO DE ENVASES Y EMBALAJES DE CHILE



CIRCLEPACK 2026 BY CENEM

• HIGH-TECH PACKAGING •

EFFICIENCY • INNOVATION • SUSTAINABILITY

14•15•16 APRIL26

www.circlepack-chile.com

CHILE SANTIAGO
Espacio Riesco

Organize and produce

CENEM

CENTRO DE ENVASES Y EMBALAJES DE CHILE

WPO

WORLD PACKAGING ORGANISATION

CENEM
CENTRO DE ENVASES Y EMBALAJES DE CHILE

CIRCLEPACK 2026

CIRCLEPACK 2026

Is the only international trade fair for the packaging industry and its value chain to be held in Chile and one of the most outstanding in the Southern Cone and Latin America region.

CENEM

Has been organizing and producing this fair since 2018, with the aim of generating a meeting and business space for the Packaging industry and its value chain, where trends, innovations, technologies and state-of-the-art machinery of this productive sector.

PACKAGING

Is an essential sector, we demonstrated it during the pandemic and we will continue to be relevant as long as the world continues to grow, reaching 10,000 million inhabitants by 2050, and the needs for safe food, harmless food with the greatest scope and least loss, continue to be one of the great challenges for humanity and allow us to fulfill its essential role of preserving and protecting food.

CIRCLEPACK 2026

Will bring together an innovative, sustainable industry committed to the environment, to people, with a high standard of professionalism and contribution to society.

CIRCLEPACK 2026

Will have a larger trade fair area and will present the latest innovations, aspire to achieve greater representativeness, increase in visitors and showcase the technology of a sector that is adapting to a complex, fragile, unpredictable world.

WPO
WORLD PACKAGING ORGANISATION

CENEM
CENTRO DE ENVASES Y EMBALAJES DE CHILE

CIRCLEPACK 2026

With the participation of leading exhibitors in packaging machinery from all over the world, CIRCLEPACK 2026 becomes the perfect place to find:

- **Automatic packaging lines:** Optimization and efficiency at every step of production.
- **Technology solutions geared toward operational efficiency:** Increase productivity while reducing costs.
- **Innovations to reduce environmental impact:** Transform packaging with cleaner technologies.
- **Sustainable and regenerative materials:** Materials that promote circularity and valorization.
- **Networking and exchange of ideas:** Connect with entrepreneurs and sustainability experts to drive the future of packaging.



WPO
WORLD PACKAGING ORGANISATION

CENEM
CENTRO DE ENVASES Y EMBALAJES DE CHILE

CIRCLEPACK 2026

OBJECTIVES:

Strategic Positioning: To position the packaging industry as a key agent of change, providing essential competitive advantages for the entire value chain.

Innovation and Technology: To offer technological solutions that promote the growth of the national and regional industry, improving its efficiency, quality and sustainability.

Knowledge and Trends: Introduce to the leaders of the packaging sector and its value chain the latest advances in innovation and technology: new materials, packaging lines, automation, big data, end-of-line and more. All with the purpose of promoting sustainable growth, adding value and competitiveness to the industry.

Networking and Collaboration: Promote strategic networking and the exchange of knowledge and experiences between entrepreneurs, industry experts and key players in the supply chain, promoting collaborations that transform the future of the sector.



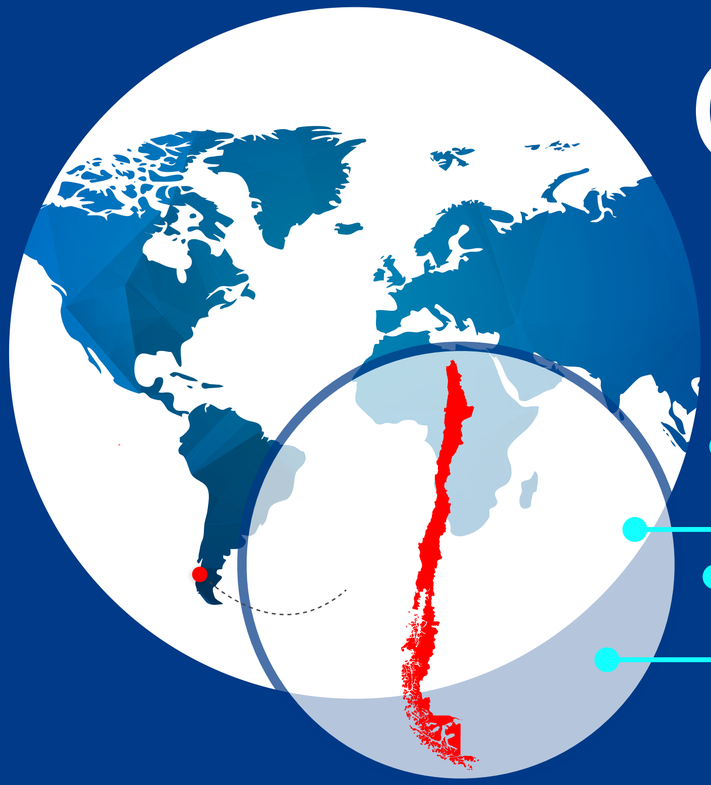
WPO
WORLD PACKAGING ORGANISATION

CHILEAN PACKAGING INDUSTRY

CENEM
CENTRO DE ENVASES Y EMBALAJES DE CHILE

3.900 MMUSD
National Packaging Production 2024

The packaging industry contributed **13.3%** to the GDP of Chile's manufacturing industry





Plastic packaging
1.203 MMUSD

Paper & cardboard
1.192 MMUSD





Metal packaging
652 MMUSD

Glass packaging
728 MMUSD





wooden
125 MMUSD

WPO
WORLD PACKAGING ORGANISATION

CENEM
CENTRO DE ENVASES Y EMBALAJES DE CHILE

CIRCLEPACK 2026

CHILE AGRO & FOOD EXPORTED TO THE WORLD

Chile has managed to consolidate itself as a leader in the export of food products, thanks to its varied geography and climate, which favors the production of a wide range of high-quality products. In 2025, cherries and marine products stand out as the main sectors with high export potential.

Packaging plays a crucial role in containing, protecting and transporting products, as well as being a marketing tool that can influence the purchase decision.

The modernization of production processes and the adoption of new technologies are essential to improve the efficiency and quality of products, ensuring sustainable growth in the food industry. In addition to the continuous improvement in production and logistics, fundamental pillars to maintain competitiveness in the global market.

This comprehensive approach not only strengthens Chilean position in international trade, but also promotes sustainable development in the food sector.



WPO
WORLD PACKAGING ORGANISATION

CIRCLEPACK 2026

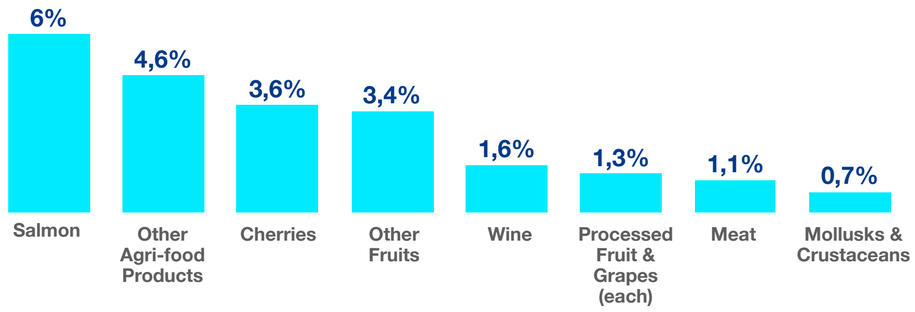
CHILE LEADS IN FOOD, WINE, AND SALMON

Throughout 2024, Chile's agri-food sector reaffirmed its strategic role as a primary economic engine, generating approximately **US$ 23.666 billion (FOB)** in exports. This accounted for **24% of the country's total goods exports** and **55% of all non-mining exports**, showcasing a robust production diversification and an increasing level of sophistication in both products and global destinations.

From a macroeconomic perspective, these figures highlight more than just the sector's scale; they underscore its structural role in diversifying the Chilean export matrix and its demand for advanced industrial solutions.

Sectoral Share in Exports
An analysis of industry distribution for 2024 shows that while mining maintained its dominant position (57.3% of total exports), the agri-food segment has consolidated a significant and expanding share. Salmon led this group, accounting for 6.0% of total national exports, followed by other agri-food products (4.6%), cherries (3.6%), various fruits (3.4%), and wine (1.6%).

Furthermore, products such as processed fruits, grapes, meat, and shellfish—while representing smaller relative percentages—remain vital components of Chile's diversified agro-export portfolio, each requiring specialized packaging and logistics solutions:





CENEM
CENTRO DE ENVASES Y EMBALAJES DE CHILE

WPO
WORLD PACKAGING ORGANISATION

HIGH – TECH PACKAGING

CENEM
CENTRO DE ENVASES Y EMBALAJES DE CHILE



Primary, secondary and transport logistics packaging

End-of-line systems





Labeling, in-line coding and packaging systems

Online measurement/control software and devices





Automatic and semi-automatic material handling systems

Storage, transport and dispatch system





Automation, Big data, Robotics.

WPO
WORLD PACKAGING ORGANISATION

HIGHLIGTHS CIRCLEPACK 2024

CENEM
CENTRO DE ENVASES Y EMBALAJES DE CHILE

152 EXHIBITORS

39% FOREIGN EXHIBITORS

8.500 VISITORS

10% FOREIGN VISITORS

NUEVA MIRADA DEL PACKAGING · BY CENEM
CIRCLEPACK®

Chile

8.000 m2 EXHIBITION

INTERNATIONAL FAIR

Top 5 COUNTRIES PRESENT

- Peru
- Italy
- China
- Brazil
- Germany

17 PARTICIPANTS COUNTRIES

AWARDS VIVACHILE PACKAGING

Viva Chile Packaging

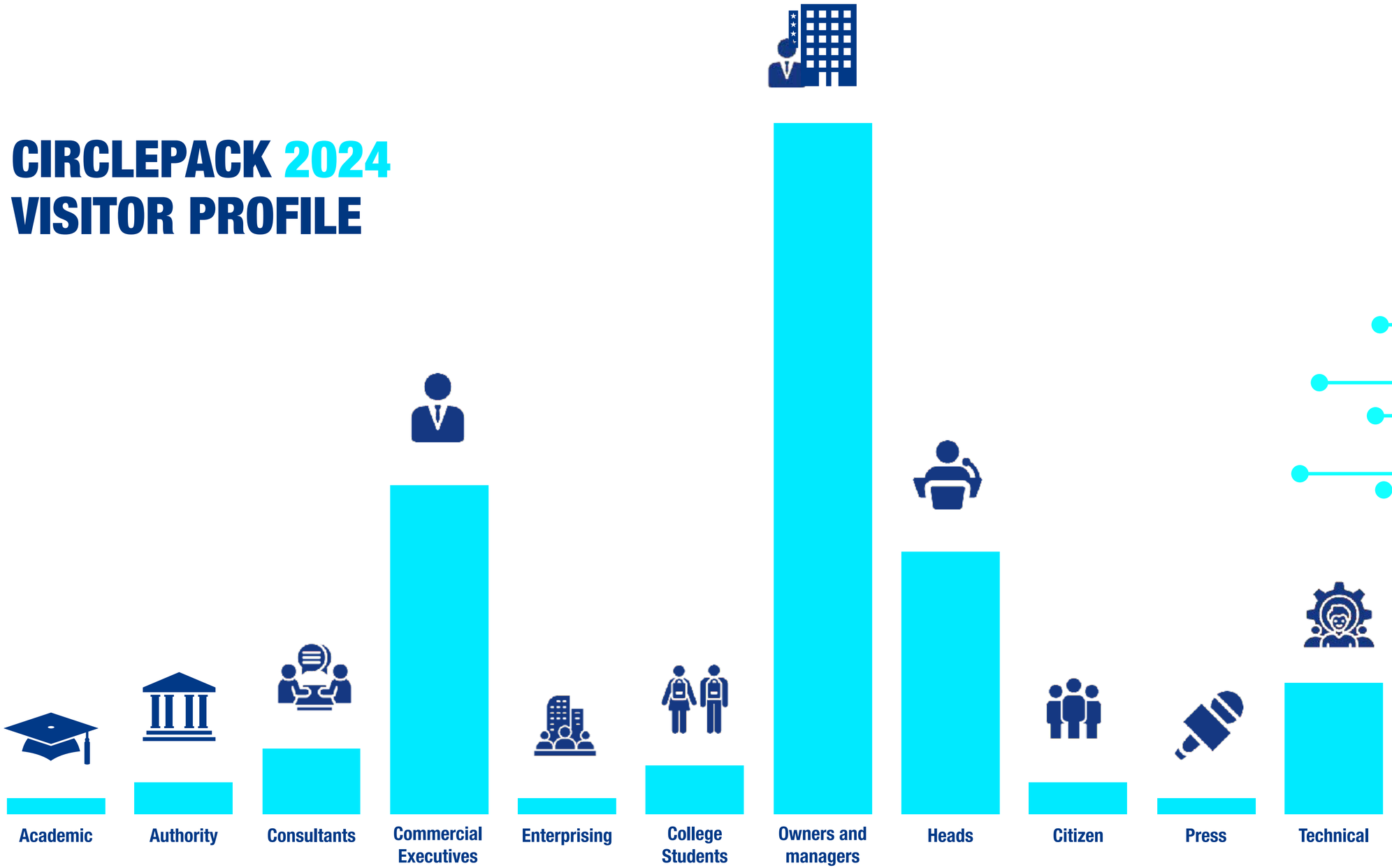
8 THEMATIC FORUMS

Perú

COUNTRY GUESTS OF HONOR

WPO
WORLD PACKAGING ORGANISATION

CIRCLEPACK 2024
VISITOR PROFILE



More than 60% of visitors are decision-making executives in their companies.

CENEM
CENTRO DE ENVASES Y EMBALAJES DE CHILE

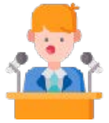
WPO
WORLD PACKAGING ORGANISATION

CENEM
CENTRO DE ENVASES Y EMBALAJES DE CHILE

Why Attend CIRCLEPACK 2026?



+200 EXHIBITORS



B2B MEETINGS



+10.000 VISITORS



Chile

10.000 m2 EXHIBITION

INTERNATIONAL FAIR



PACKAGING FACILITY VISITS



COUNTRY GUESTS OF HONOR

AWARDS VIVACHILE PACKAGING

Viva Chile Packaging



8 THEMATIC FORUMS

WPO
WORLD PACKAGING ORGANISATION

CENEM
CENTRO DE ENVASES Y EMBALAJES DE CHILE

HOT TOPICS AT CIRCLEPACK 2026

1. Food Loss & Waste
2. AI & Digital Transformation
3. Disruptive Innovation
4. Zero Waste Strategies
5. Carbon Neutrality & Net Zero
6. Market Competitiveness
7. Smart Automation & Robotics
8. Startup Talk: Packaging Solutions







WPO
WORLD PACKAGING ORGANISATION

FAIR PAVILION CIRCLEPACK 2026

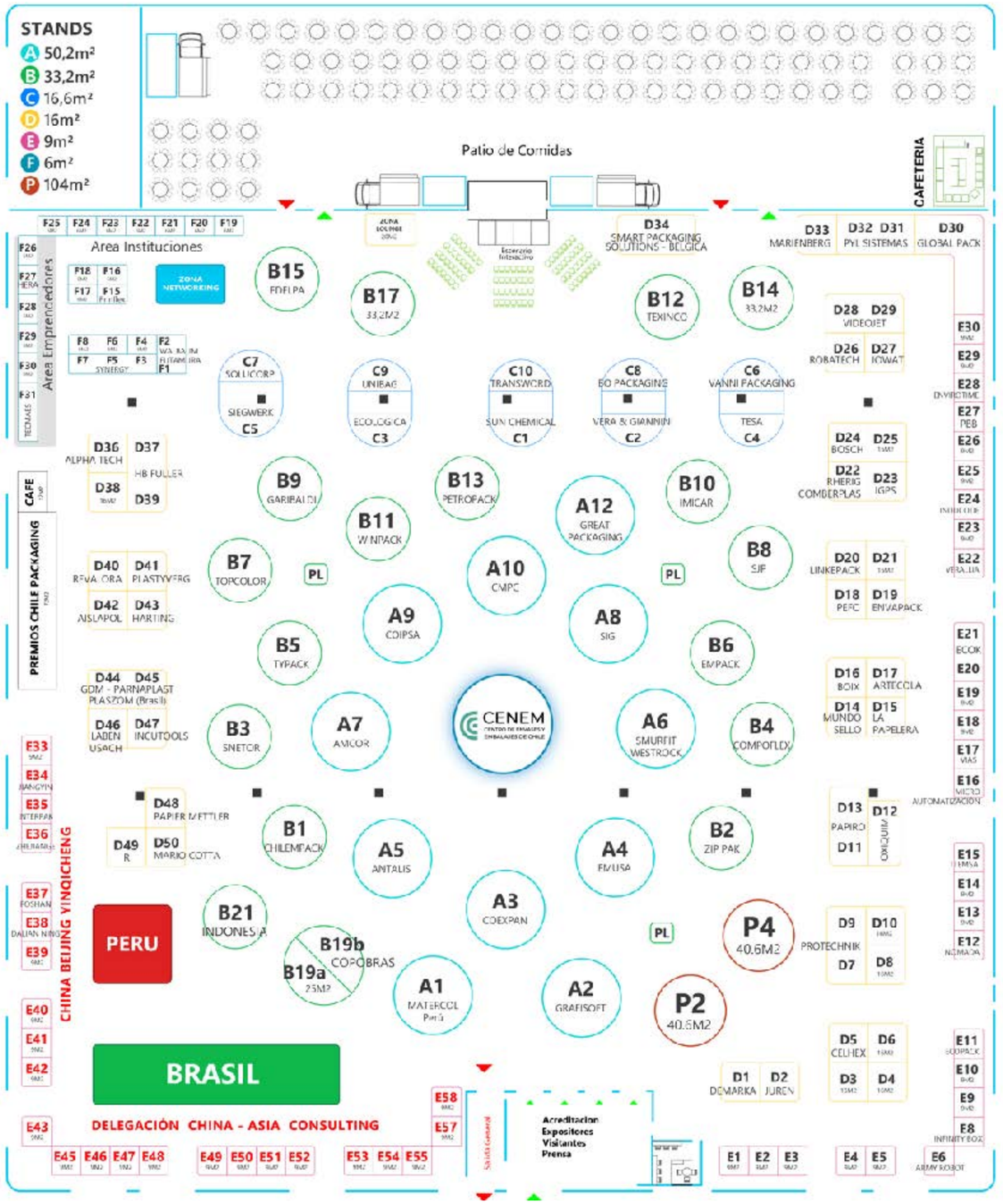
10.000 m2
OF FAIR

CONTACTS

Tatiana Malfanti
General Manager
CIRCLEPACK 2026 by CENEM
tatianamalfanti@cenem.cl

Luisa Martínez
General Production
CIRCLEPACK 2026 by CENEM
luisamartinez@cenem.cl
+56 9 9818 6812

Isabel Alcalde
Exhibitor Support
CIRCLEPACK 2026 by CENEM
isabelalcalde@cenem.cl
+ 56 9 9038 3831




CIRCLEPACK 2024




ITALIA


ORACLE
















Smurfit
Kappa







CENEM

CENTRO DE ENVASES Y
EMBALAJES DE CHILE